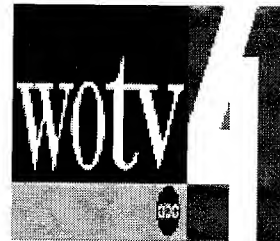


ORDER**WOTV**

Orders
Order / Rev: 218187
Alt Order #:
Product Desc: 12-HCC-955
Estimate: 12-HCC-955
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: REG

Primary AE: WOTV Local House
Sales Office: L-GR
Sales Region: Loc

Agency
Name: Marketing Resource Group Inc
Buying Contact:
Billing Contact:
 225 South Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Committee to Elect Jase Bolger
Demographic: A35+
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TO1743

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	44	\$6,775.00	\$5,758.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	44	\$6,775.00	\$5,758.75	0.00
Totals	44	\$6,775.00	\$5,758.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	10/30/12	11/02/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	-TWTF--	:30	3	\$75.00	P3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					3	\$75.00		0.00			
N 2	WOTV	11/05/12	11/05/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$75.00		0.00			
N 3	WOTV	10/30/12	11/02/12	GMA Good Morning America	CM	7-9a	-TWTF--	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					3	\$100.00		0.00			
N 4	WOTV	11/05/12	11/05/12	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$100.00		0.00			
N 5	WOTV	10/30/12	11/02/12	M-F 10-11a Wendy Williams	CM	10-11a	-TWTF--	:30	3	\$75.00	P3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					3	\$75.00		0.00			
N 6	WOTV	10/30/12	11/02/12	The View The View	CM	11a-12p	-TWTF--	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					3	\$200.00		0.00			

Order / Rev: 218187
 Alt Order #:
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: POL/Committee to Elect Jase Bolger
 Product Desc: 12-HCC-955
 Estimate: 12-HCC-955

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOTV	11/05/12	11/05/12	The View The View	CM	11a-12p	M-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$200.00			0.00			
N 8	WOTV	10/30/12	11/02/12	General Hospital General Hospital	CM	General Hospital	-TWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		3			\$150.00			0.00			
N 9	WOTV	11/05/12	11/05/12	General Hospital General Hospital	CM	General Hospital	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$150.00			0.00			
N 10	WOTV	10/30/12	11/02/12	M-F 4-5p The Doctors	CM	4-5p	-TWTF--	:30	3	\$75.00	P3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		3			\$75.00			0.00			
N 11	WOTV	11/05/12	11/05/12	M-F 4-5p The Doctors	CM	4-5p	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$75.00			0.00			
N 12	WOTV	10/30/12	11/02/12	M-F 5-6p Dr Oz	CM	5-6p	-TWTF--	:30	3	\$175.00	P3	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		3			\$175.00			0.00			
N 13	WOTV	11/05/12	11/05/12	M-F 5-6p Dr Oz	CM	5-6p	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$175.00			0.00			
N 14	WOTV	10/30/12	11/02/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	-TWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		3			\$150.00			0.00			
N 15	WOTV	11/05/12	11/05/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$150.00			0.00			
N 16	WOTV	10/30/12	11/02/12	M-F 7-8p Rules of Engagement	CM	7-8p	-TWTF--	:30	3	\$250.00	P3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		3			\$250.00			0.00			
N 17	WOTV	11/05/12	11/05/12	M-F 7-8p Rules of Engagement	CM	7-8p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$250.00			0.00			
N 18	WOTV	10/30/12	11/02/12	M-F 11-1135p Extra	CM	11-1135p	-TWTF--	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		3			\$100.00			0.00			
N 19	WOTV	11/05/12	11/05/12	M-F 11-1135p Extra	CM	11-1135p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$100.00			0.00			
N 20	WOTV	11/03/12	11/03/12	GMA Sa GMA Saturday	CM	8-9a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1			\$100.00			0.00			
N 21	WOTV	11/04/12	11/04/12	GMA Su GMA Sunday	CM	8-9a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/04/12	11/04/12	-----S		1			\$100.00			0.00			

Order / Rev: 218187
 Alt Order #:
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: POL/Committee to Elect Jase Bolger
 Product Desc: 12-HCC-955
 Estimate: 12-HCC-955

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WOTV	11/04/12	11/04/12	GMA Su GMA Sunday	CM	8-9a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1		\$100.00		0.00					
N22	WOTV	11/04/12	11/04/12	ABC This Week ABC This Week	CM	858-10a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1		\$150.00		0.00					
N23	WOTV	11/04/12	11/04/12	Sun 11p-12am Sun 11-12a	CM	11p-12a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1		\$100.00		0.00					
N24	WOTV	10/30/12	10/30/12	Tue Hour 1 Tuesday 8-9p	CM	8-9p	-T-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-T-----		1		\$1,000.00		0.00					
Totals														44	\$6,775.00